



# VEB 2023



**Are you  
passionated  
about coffee and  
cultural events?**

# Cultural Coffee Guide



Let's explore Veszprem  
together through our  
coffee tour !



Veszprém-Balaton Régió  
Kultúrájáért Közalapítvány



VEB 2023





For the closing as European Capital of Culture 2023, 13 international volunteers from 9 different countries around EU came to Veszprém. We participated in several activities and events throughout the Veszprem region to share our international culture.

We really liked to explore Veszprém, to the discovery of different coffee shops and meeting the locals. Thank you for your kindness and welcoming. We enjoyed writing this cultural coffee guide.

Sara from Italy and Abigaël from France.



## Summary

### **1. Ablak a bablak Vegán kávézó**

Rákóczi Ferenc str. 4.

### **2. Derce Tejivó and Pékbisztró**

Kossuth Lajos str.

Deák Ferenc str. 13.

### **3. Füge Fagyiudvar**

#### **Kávézó & Füge Liget**

Rákóczi Ferenc str. 3.

Komakút sqr. 4.

### **4. Hangvilla Kávézó**

Brusznjai Árpád str. 2.

### **5. KUNSZT!**

Óváros sqr. 1.

### **6. Ruttner Kávézó**

Jókai Mór str. 8.



# Ablak a bablak Vegán kávézó

Do you have any food intolerance? Are you celiac or vegan?

This is the place for you!

Ablak a bablak vegán kávézó (literally “window of bean” in Hungarian) is a vintage vegan cafe that opened in July 2023 not too far from the old town of Veszprém. It greatly benefitted from the ECoC as the owner received a small fund to start his coffeeshop business.

The owner is vegan, which is why he decided to offer these products to his customers. However, Ablak a bablak vegán kávézó is not just a coffeeshop, it is also a nice cultural venue. In fact, some cultural events have been held here, such as the “Night of Literature” and the “Night of Cafés”. The owner is also planning to work together with local civil NGOs and would be eager to host cultural events upstairs.



The menu is composed of vegan and gluten-free options. Several local products are sold, such as tea and syrup. There is also the option to choose more types of coffee and milk. The cafe has a wide variety of food (focaccia, hot meals, cakes and pastries).

However, its more popular dessert is the soft and tasty Francsics Krémes. This cake takes its name from the older owner Francsics Károly (1804-1880). He was a Hungarian barber known for having his shop in the same location as the coffee shop. The interesting fact about this figure is that he used to write a diary, in which he reported the historical events of his time in Veszprém.



For our interview, we met the owner and his team. We really like the atmosphere of the place and the story of the coffee shop. The team is very kind, and we really enjoyed the moment with them.

We tried the cappuccino with almond milk, the hot chocolate and of course the famous Francsics cake.



# Derce Tejivó and Pékbisztró



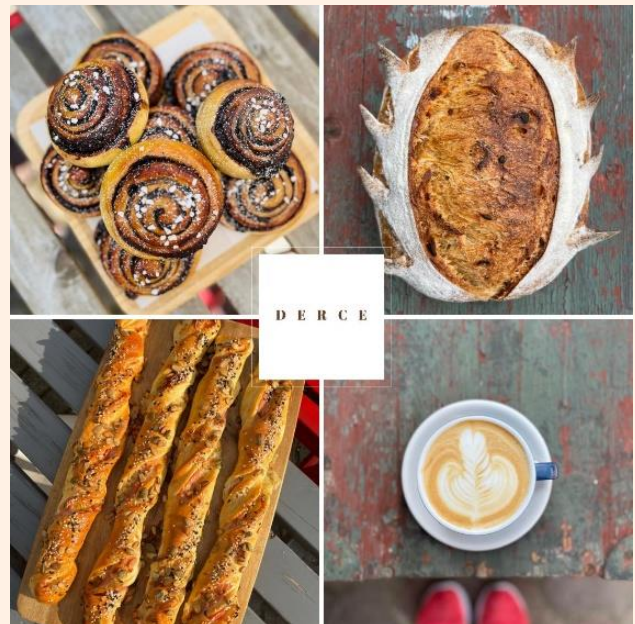
Derce Tejivó is a brand-new bakery coffeeshop, in fact it was opened just two months ago. It is located in a central area of Veszprém, a few minutes by foot from the old town. When the owner thought about this coffeeshop she had the idea to create a nice and cozy place for locals.

You can find the same vibe in a bigger coffeeshop Derce Pékbisztró. This is another coffeeshop ran by the same owner located in a more residential area, in Deák Ferenc str. 13.

The offer of products is quite wide: for example, coffee and artisan bakery, such as Christmas bagels. They sell also local cheese and Liszt from Garat mill.

In 2023, they won a prize during the Parma world Pizza championship, for the best performing Hungarian.

The owner would suggest their specialty coffees and their leavened bread. The day we came, we were pleasantly surprised by the kindness of the worker despite the language barrier!



They also organise pizza workshops, and bread baking for adults and children.

During December, Santa Claus came to visit the children.

# Füge Fagyiudvar és Kávészó & Füge Liget



Füge Fagyiudvar és Kávészó, located few metres away from Óváros square, opened in March 2021. During the interview, one of the owners told us that despite the initial difficulties related to the pandemic, when he started his business, he was very confident and hopeful about the future. After not so long, a new coffee shop was opened, named Füge Liget, in the Kálvária-hegy park.



Both places are run by four owners. They are two couples of friends. It was a pleasure to talk to one of the owners and listen to the history of its coffees. Both coffeeshops have a modern and relaxed atmosphere. Inside these two coffee shops, you can chill and eat cakes, for example, pistachio croissants.

Another recommended product is the home-made ice-cream. The owners choose the ingredients carefully according to the seasonal products and select just the natural ones. They purchase products from Italian ice-cream brands.



In order to guarantee more freedom to the customer, they don't sell scoops of ice-cream but "portions" that they can choose and pay according to the weight. They were afraid that this unusual choice could have had affected the business negatively.

In the end, it seemed to be very appreciated by Hungarian and international customers that attend Füge. Besides the high-quality ingredients chosen accurately, the owner that welcomed us claimed to be very proud of his staff. He thinks that kindness is the best "ingredient" and that's what makes a coffeeshop special to its customers.



In December, they make and sell Hungarian Christmas desserts – beigli – to hotels and various costumers. They also participated with their ice-cream truck in several events such as concerts, children's events and workshops during the summer.



# Kávézó

The modern complex Hangvilla is located in the building of the former Séd Cinema in Veszprém, close to old town. It has a rich musical tradition, in fact there is a theatre where music concerts are held.



The Historia Hangvilla Restaurant, Café and Event Centre opened in 2023. Many events hosting up to 300 people are organised, such as birthdays, business meetings and wedding parties.

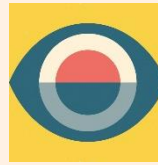
This year the ECoC affected the business in a positive way, in fact, this year the Hangvilla was visited by many tourists from many nationalities, especially from India, Ukraine and Great Britain.



Usually, you will find diverse tea, coffee specialities and homemade cakes. According to one of the workers of the café, their best product is their coffee with cinnamon, cacao, chocolate and orange.



# KUNSZT!



KUNSZT! is located in the old square in the city centre in one of the most historic buildings of Veszprém. This house is named Rosenberg, in memory of the owner and chief medical officer of Veszprém Dr Jenő Rosenberg. You can find his story in the QR code of his statue next to the coffee shop.

KUNSZT! opened in 2021 of September with the help of European Capital of culture (ECOC). The founder of the café KUNSZT! is Andrej Tóth, painter, graphic designer, who won many awards. The coffee was thought to respect and adapt to the history and tradition of the house by creating a design shop, supporting the local designers and local products.

ECOC brought a lot of tourists this year in addition to the locals such as students from the university and families.

People really like the breakfast and the brunch; you can eat great food and drinks from early morning until late afternoon.

You will find sandwiches, pancakes, bread, as well as some vegan options. Also, you can find the wine and soft drink labels of Andrej Tóth.



KUNSZT! also has a pop-up store, where you can find creations of artists from the Lake Balaton area. In December, the customers are buying a lot of products as a present for Christmas.

The coffee also organizes business meetings and creative workshops. For example, you can paint ART HEKK wood fish, Christmas card and create advent wreath. They organize also ceramic painting, spring door ornament, painting exposition.





Ruttner House, located at Jókai Mór Street 8, was an ironware store and spice shop in the downtown area of Veszprem. The building belonged to ironmonger dealer János Ruttner, who converted the original house into a residential building in the 1850s.



After that, the building was occupied by the gypsies where they used to speak with the prisoners. Then, the building was abandoned.

In 2022, the building was renovated by the government in sight of keeping the history, the culture and the story of the house. It is a very beautiful place which still holds much authenticity and charm.

Nowadays, the owner is Bence Molnár. Ruttner house opened in April of 2023 to become a hostel and coffee shop. The creation of this hostel allows people with a small budget or school groups to come and visit Veszprém, such as the Dungeon. You can find an elevator that connects the hostel directly to the prison.



In the coffee shop, they organize different events. For example, meeting with van lifers, workshops for kids or café nights and art cultural festivals in partnership with Veszprém-Balaton 2023 European Capital of Culture Programme.

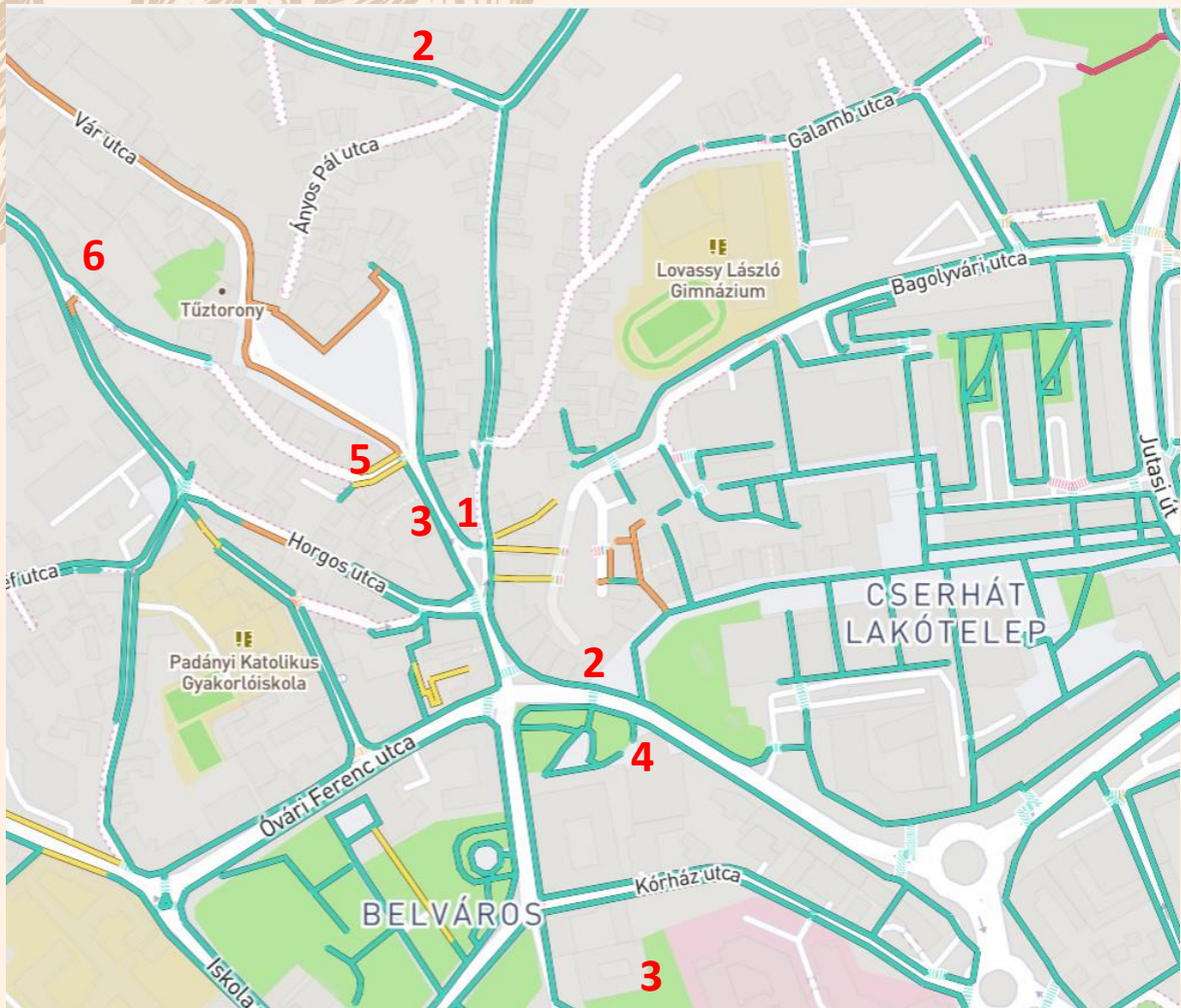


We met the owner of the house, Bence Molnár. It was a real pleasure to meet him in his hostel and coffee shop.

During the interview, we asked for the best product and his response was:

“We have a very nice colleague; she is very talented, and she bakes very good cakes.”

# MAPS



1. Ablak a bablak Vegán kávézó - Rákóczi Ferenc str. 4.
2. Derce Tejivó - Kossuth Lajos str.,  
Derce Pékbisztró - Deák Ferenc str. 13.
3. Füge Fagyudvar - Rákóczi Ferenc str. 3.  
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